

**Ideology:**

Establish a true and vibrant Political Party as an instrument for the creation of a united, prosperous and happy country defined by integrity and honour where people have the right to exercise their freedom, leading to the fulfillment of their hopes and aspirations in the Democratic Constitutional Monarchy.

**Mission:**

To serve the Tsa Wa Sum with utmost loyalty and dedication and commit ourselves to building an enlightened society that is united in the pursuit of His Majesty's aspiration for Gross National Happiness encompassing economic sustainability, social and cultural harmony and equity, environmental integrity and political justice.

Women Tshogpa: Women wing of the party

**Symbol:**

Three Thrung-Thrungs soaring high into the sky through the pristine environment represent our pledge to honor, serve and to protect our Kings, Country and People while promoting the highest democratic principles and practices.

**Significance of the symbol:**

The Black Necked Crane is a rare bird exceptionally beautiful, elegant and admired globally. As a celestial bird of purity with amazing strength and endurance it remains humble and pacific.

The Thrung-Thrung represents Druk Phuensom Tshogpa's commitment to balance material development with enrichment of inner peace and happiness – a basic premise for the promotion of Gross National Happiness.

Marvelled for their virtue of fidelity, the cranes represent our unwavering loyalty and devotion to the Tsa-wa Sum and they mirror our determination to live in harmony with nature and all sentient beings.

As a true exemplar of the harmonious living, the crane is symbolic of the party's commitment to the promotion of social inclusion and equity; natural integration and integrity; and furtherance of the vitality of our communities and society.